BUSINESS RATES NEED REAL REFORM

THE PROBLEM

The economy has changed. Business rates haven't.

The current system puts too much of the burden on businesses investing in physical premises, holding back investment, jobs and growth.

THE SOLUTION

The Hybrid Business Rate would broaden the tax base through a modest levy on eligible online sales allowing property based business rates to fall by around a third.

It is practical reform for a modern economy: fairer, more sustainable and designed to support investment and growth.

HELP US MAKE IT HAPPEN

1 JOIN THE ALLIANCE

Stand with businesses and organisations across the UK calling for fundamental reform of business rates.

The stronger our collective voice, the harder it is to ignore.

Join us:
RealRatesReform.co.uk

2 SHARE YOUR STORY

Tell us how business rates are affecting investment, jobs, opening hours, expansion or growth.

Real businesses and real experiences will help us show Government why reform matters.

Share your story:
realratesreform@holba.london

3 SHARE THE CAMPAIGN

Use our campaign assets **www.realratesreform.co.uk/campaign-toolkit** and share Real Rates Reform with your networks, colleagues, members and customers.

Help us build the case for change.

REAL RATES REFORM

RealRatesReform.co.uk

REAL REFORM. REAL GROWTH. REAL OPPORTUNITY.